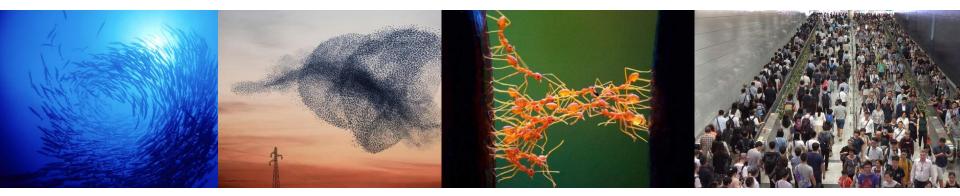
# **Phase Separation**

in Human Groups Understanding the emergence of collective phenomena in human groups

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### **Collective phenomena**



- Study of collective phenomena emerging from interactions in animal groups
- Using the methods/tools of physics and in an interdisciplinary framework
- Popularization articles in <u>La Recherche</u> (FR) and in <u>CNRS – Le Journal</u> (FR/EN)

# Summary of my research in "social physics"

#### Dynamics of fish schools

- Measuring social interactions
- Social interaction models phase diagrams
- Study of information cascades in a school
- Effects of the ambient fluid
- Fish and robots/VR

#### Collective phenomena in human groups

What is the optimal information to provide to help a human group to solve a problem?

- Measuring social interactions
- Social interaction models
- Experiments and models of collective estimations
- Experiments and models on recommender systems
- VR behavioral Experiments and modeling

#### Presentation of the experimental system

- Each subject is equipped with sensors tracking its position in real time
- The sensor on the left shoulder can also emit a "beep" controlled by the system



#### Random walk of human groups

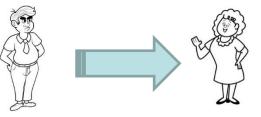
- Recording trajectories of groups of 1, 2, 5, 10, 22 subjects walking "randomly" in one of the 3 circles marked on the ground
- This first type of experiment aims at building a model of walking pedestrians



# Measuring social interactions

**Social "forces"** are mediated by **sight** (and other senses) and are generally **non-conservative** 

Newton's action-reaction law does not apply (and therefore no notion of "social energy")



- Dependence of interactions on velocities
- Additivity of interactions? Notion of most influential neighbors
- This implies the possibility of new collective organizations in animal groups (compared to the physics of inert matter)

#### Model in the random walk phase

1

 $\Psi_{ii}$ 

 $\vec{v}_i$ 

#### General equation of motion

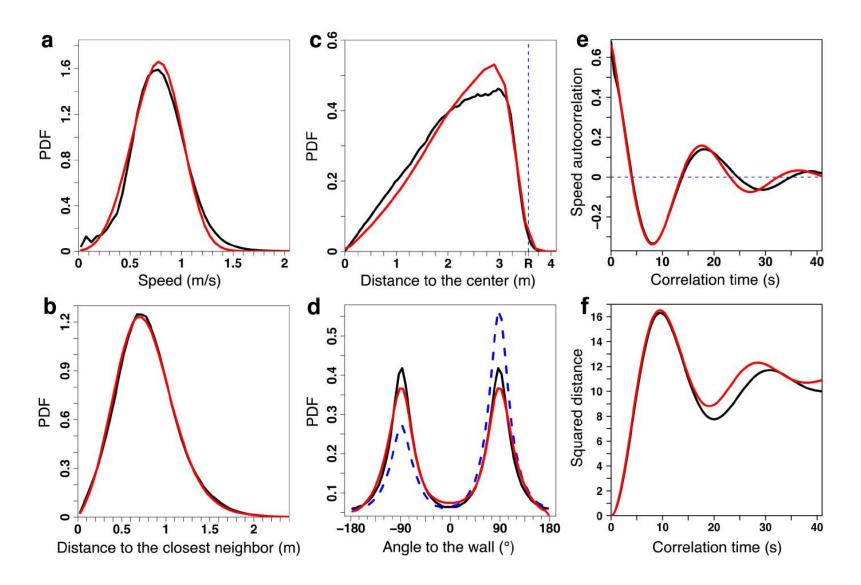
$$\frac{d\vec{v}_i}{dt} = \vec{a}_i = -A(v_i)\frac{\vec{v}_i}{v_i} + \sigma \vec{\eta}_i + \vec{F}_{w_i} + \sum_{j \neq i} \vec{F}_{h_{ij}}$$

$$\frac{d\vec{x}_i}{dt} = \vec{v}_i$$

Minimization of the error between modeled and experimentally measured accelerations

$$Error = \sum_{n=1}^{\# \text{data}} \left| \vec{a}_n - \vec{a}_{\text{model}} \right|^2 \qquad A(v) = \frac{v - v_0}{\tau_0} \qquad = \frac{v - v_0}{\tau_0} \qquad = \frac{v - v_0}{\sigma_0} \qquad = \frac{v - v_0}{\sigma_0$$

#### Random walk of 22 subjects Experiment-model comparison



#### Phase separation of human groups Overview of the experiment

- Groups of 22 individuals
- Each subject is randomly associated with a color (blue/red)
- The subjects do not know their own color, nor that of the other subjects

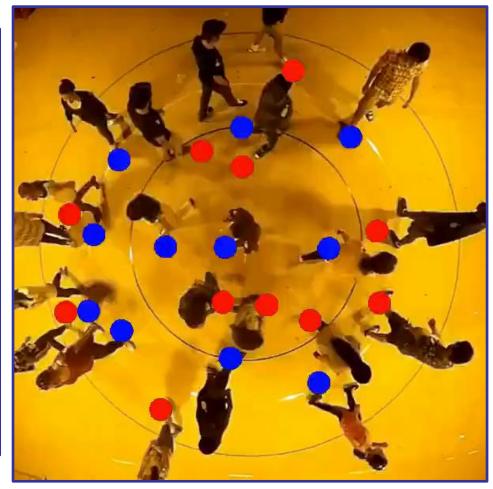
After a period of "random walking" of typically 45s (silent sensors), the left sensor of each subject begins to "beep" when the "environment" of the subject is not of the same color as him/her

# Phase separation of human groups Overview of the experiment An experimental run ends when no more

sensors beep...

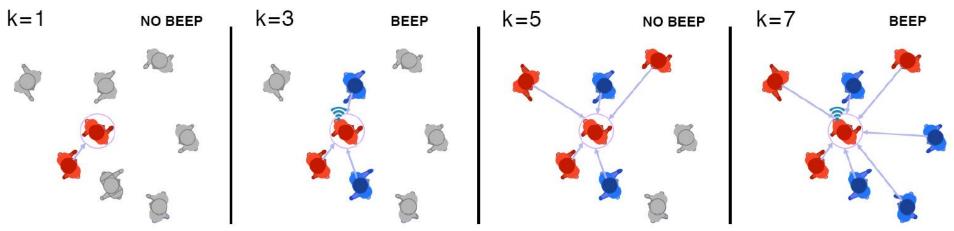






#### Phase separation of human groups The "environment"

- The subjects had no information on the actual nature of the "environment" taken into account
- Without their knowledge, the environment was characterized by k=1,3,5,7,9,11,13, and a subject was beeping if the majority of his k nearest neighbors were not of the same color as him/her



#### Phase separation of human groups An artificial sensory device

- For each run of the experiment, the range k was drawn "randomly" (according to a predefined protocol); experimental control of the value of k
- The "beep" constitutes an artificial sensory device
- Like the human eye, this device is limited by its range of perception (here, k), but also by a filtering of information (the beep, which translates a more complex information)
- This device associated to a simple binary signal does not lead to any cognitive saturation

# Model adapted to the human phase separation experiment

The comfort speed  $v_0$  and the cognitive noise  $\sigma$  are set to zero when the agent does not beep (the agent then quickly stops)

$$\frac{d\vec{v}_i}{dt} = -\frac{v_i - v_0}{\tau_0} \frac{\vec{v}_i}{v_i} + \sigma \vec{\eta}_i + \vec{F}_{w_i} + \sum_{j=1, j \neq i}^N \vec{F}_{h_{ij}}$$

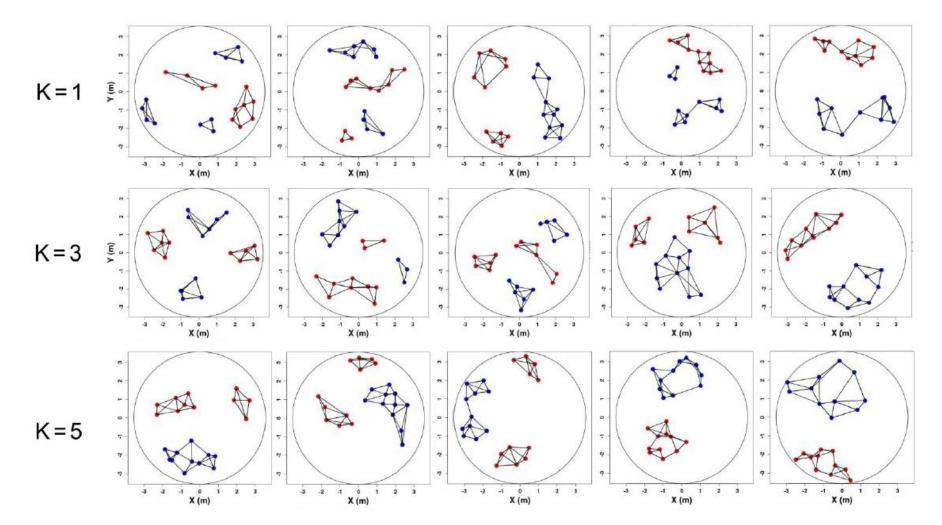
- $\geq v_0$  and  $\sigma$  retake a non-zero value if the agent beeps again (the agent resumes its walk)
- In the experiment, in addition to this simple strategy, the subjects still beeping can also probe preformed unicolor groups

#### Human phase separation Characterization of unicolor groups

- We define the 3-groups recursively by connecting each individual to their neighbors of the same color among their 3 nearest neighbors
- This definition is k-independent (and consistent with the notions of Voronoi and Delaunay constructions in 2 dimensions)
- This notion of 3-groups allows to quantify the dynamics of the separation and its "quality" in the final state

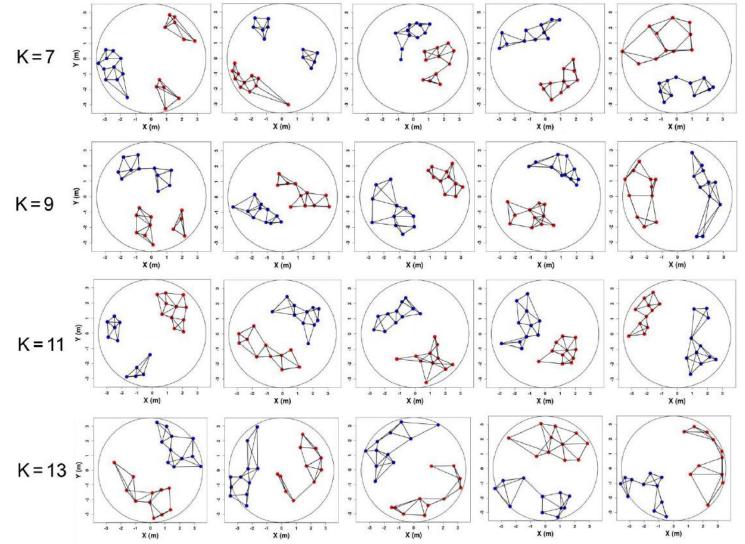
#### Human phase separation Characterization of unicolor 3-groups in the final state

> k=1,3,5: presence of fragmented groups

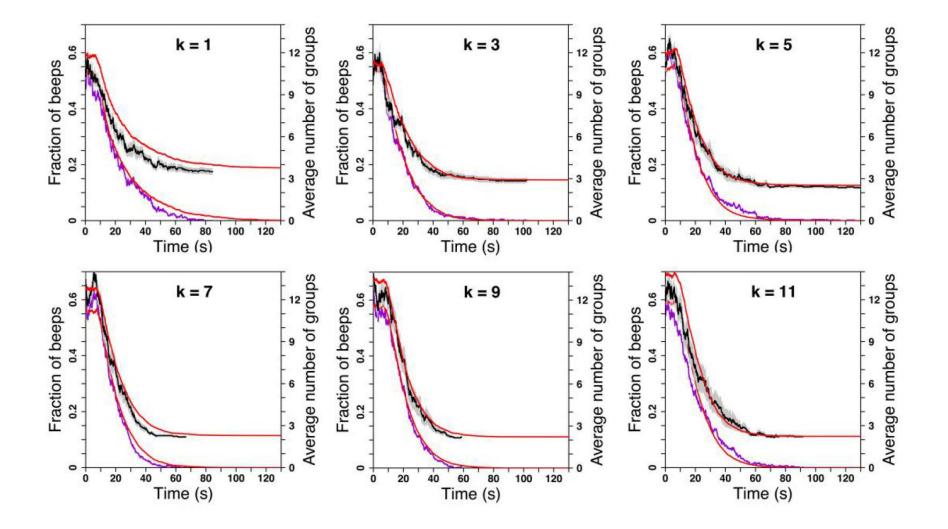


#### *Human phase separation Characterization of unicolor 3-groups in the final state*

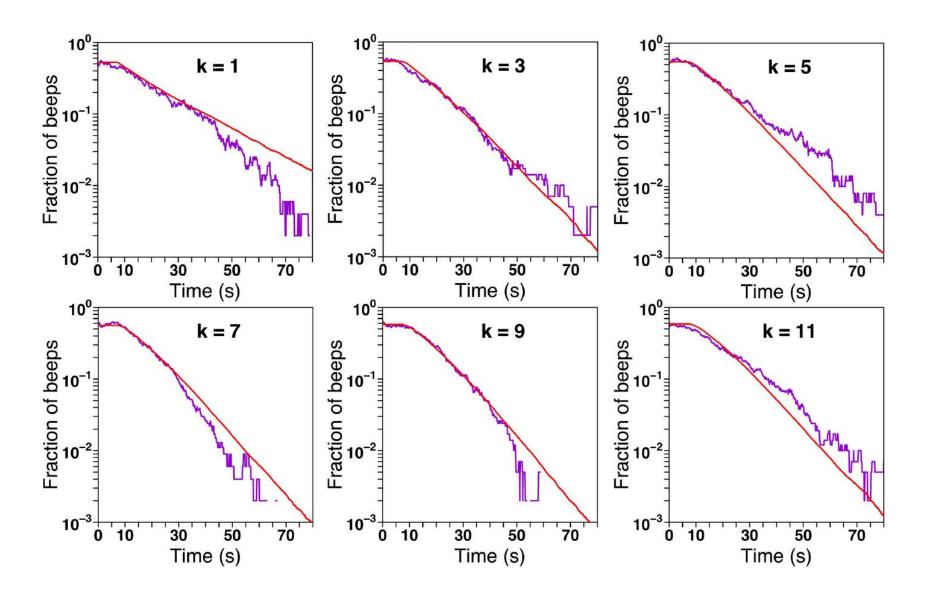
k=7,9,11,13: final state often fully separated



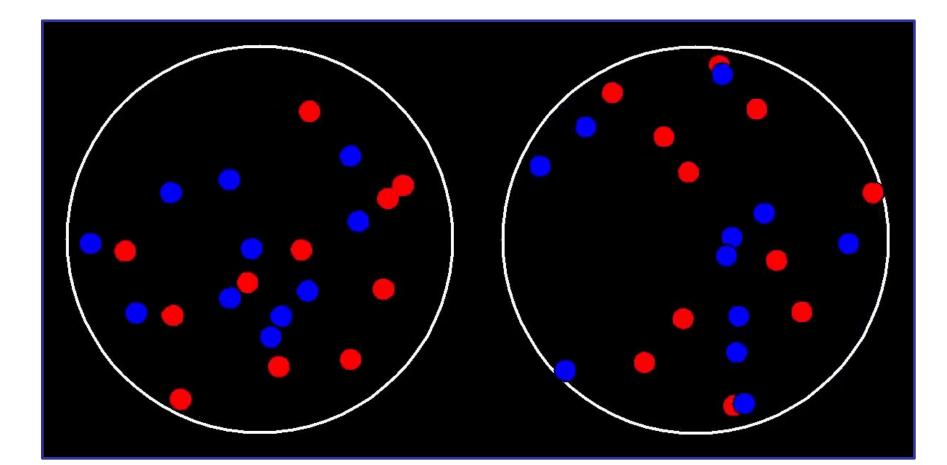
#### Human phase separation Decay of the number of beeps and groups (model results in red)



#### Human phase separation Exponential decay of the number of beeps



### Human phase separation (k=3)

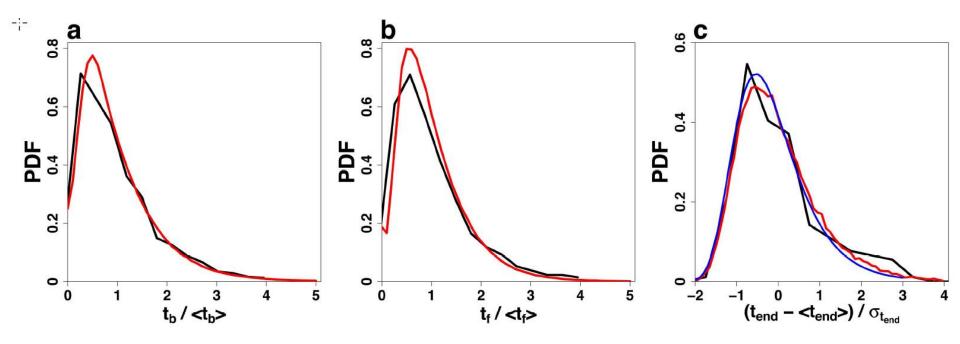


#### **Experiment vs Simulations**

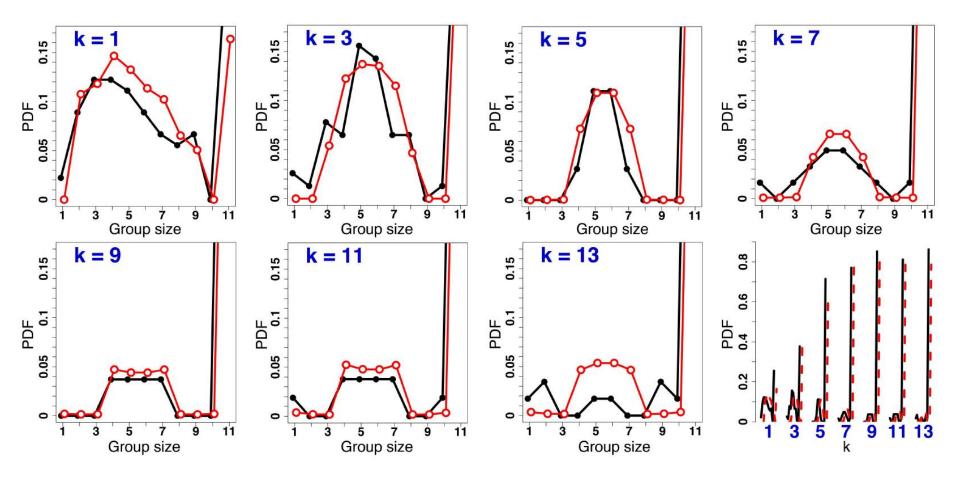
#### Human phase separation Duration of the beeping periods

#### **Probability distribution functions (PDF) of**

- a) total duration of each subject's beeping periods
- b) final time of the individual beeping period
- c) total duration of an experiment (comparison with the Gumbel distribution extreme statistics)

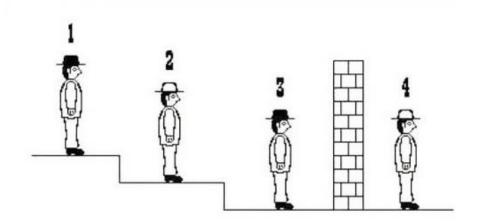


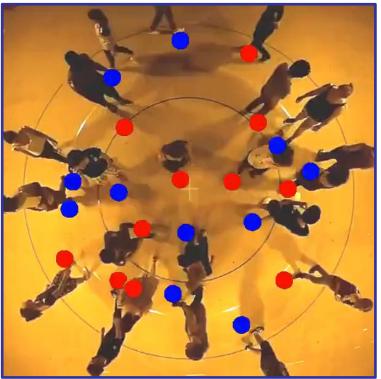
Human phase separation Distribution of unicolor 3-groups in the final state (25 to 30 experimental runs per value of k)



# Human phase separation + instruction to form 2 clearly identifiable groups

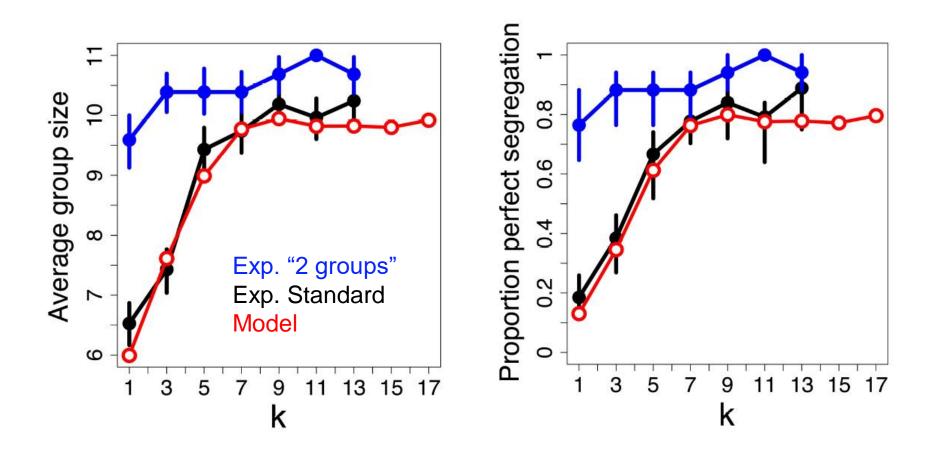
- This "strategy" is natural, but is only effectively implemented when the subjects know that it is shared by all
- > Analogy with "prisoners and hats" problems





#### Human phase separation Characterization of the separation in the final state

# Above k~7 (in general, k~N/3), we observe a saturation of the quality of the separation



#### Human phase separation

Analogy with a zero-temperature physical phase separation

Conserved model of ferromagnetic spins in dimension 1 and at T=0... equivalent to k=2! (an agent beeps and moves if it is surrounded by k=2 agents of opposite color) MC exchange dynamics (Kawasaki) at T=0

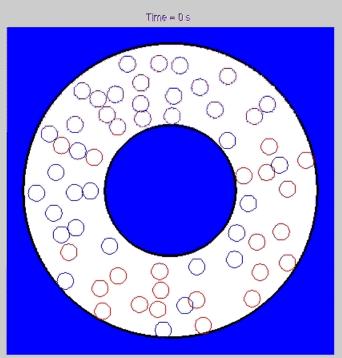
# 

With Satya Majumdar, we solved this spin model exactly ... in 1993!
With Satya Majumdar, we solved this spin model
With Satya Majumdar, we solved this spin model
Batter Batte

- Exponential decay of the number of interfaces/beeps
- > Statistics of group sizes in the final state (and at all times)

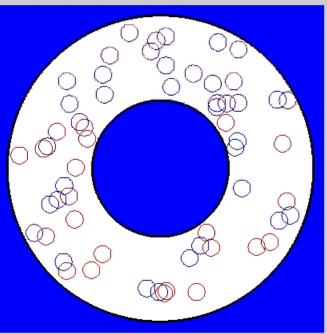
#### Spontaneous formation of pedestrian lines (sidewalk, metro corridor...)







Model



Time = 0 s

### **Cocktail dynamics**



### Conclusion

- Very rich collective behaviors can emerge from social interactions between individuals in a group
- These experiments allow us to quantitatively measure social interactions and implement them in a model of pedestrian walk
- The very simple sensory device that equips our subjects nevertheless allows them to solve the problem (with an optimal range k~7)
- Model in quantitative agreement with experiments and precise analogy with a physical phase separation
- The understanding and control of separation, segregation, polarization phenomena are relevant in many social contexts (alerting the members of a social network when their environment becomes too polarized?)

## Merci de votre attention !

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- G. Tredan, M. Roy, R. Pasqua, C. Zanon (LAAS),
- A. Blanchet (TSE)

#### Références :

Collective information processing in human phase separation,
 B. Jayles, R. Escobedo, R. Pasqua, C. Zanon, A. Blanchet, M. Roy, G. Tredan,
 G. Theraulaz, and C. Sire, *Phil. Trans. R. Soc.*, B37520190801 (2020).

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Présentation téléchargeable (avec d'autres séminaires/vidéos/textes de vulgarisation) sur <u>ma page</u> sur le site du <u>LPT Toulouse</u>